

WHEN YOU NEED IT. GUARANTEED!

AMONG THE ADVANTAGES...

1. Reliable, guaranteed delivery with the ability of the receiver to "report home" via an Internet connection.

2. High audio quality which avoids several encoding/decoding steps. As a result, the stored file will be much more HD Radio friendly.

3. Addressability ensures you'll get ONLY the program you should receive. Last minute changes and in-state programs need no local intervention.

4. Program producers may choose to customize a program for your station, every day. They'll have the ability to mention the call letters of your station, rather than depending on a local announcer to do so.

5. A dedicated computer tasked with recording scheduled feeds is no longer needed. Your programs will automatically appear on your local network, ready to be played.

6. The S-FTP device can communicate through relay closures to and from your automation system.

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CRC CHRISTIAN RADIO CONSORTIUM

In 1998, a group of Christian broadcasters joined efforts to form a common satellite distribution system: a single receiver from which any of their signals could be captured. They included Ambassador Inspirational Radio, Focus Satellite Network, Moody Broadcasting Network, Salem Radio Network, SkyLight Satellite Network, USA Radio Network and VCY America. Since that time, a subset of the original CRC continued to work on a subsequent system to deliver audio files, rather than streamed audio. This "store-forward" solution has resulted in the S-FTP Receiver/Server platform, vaulting Christian radio into the next generation of program delivery.

FOR MORE INFORMATION

Stop by one of two S-FTP sessions in the Focus on the Family suite (Salon 11) at the following times:

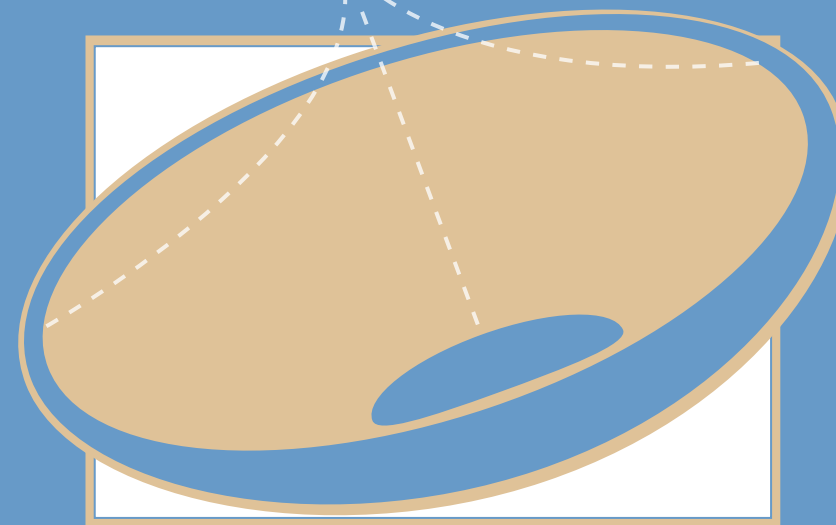
Sunday, February 18th at 3:00PM

Tuesday, February 20th at 1:00PM

Steve Reinke, Focus on the Family:	719-548-4677
Jim Sanders, Ambassador:	949-681-7631
Dick Beevar, Ambassador:	651-631-5047

<http://www.amb-os.com/>

CHRISTIAN RADIO CONSORTIUM SATELLITE *FTP* PROJECT



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